

Data for www.merton.gov.uk

Year to 30 September 2022

Users

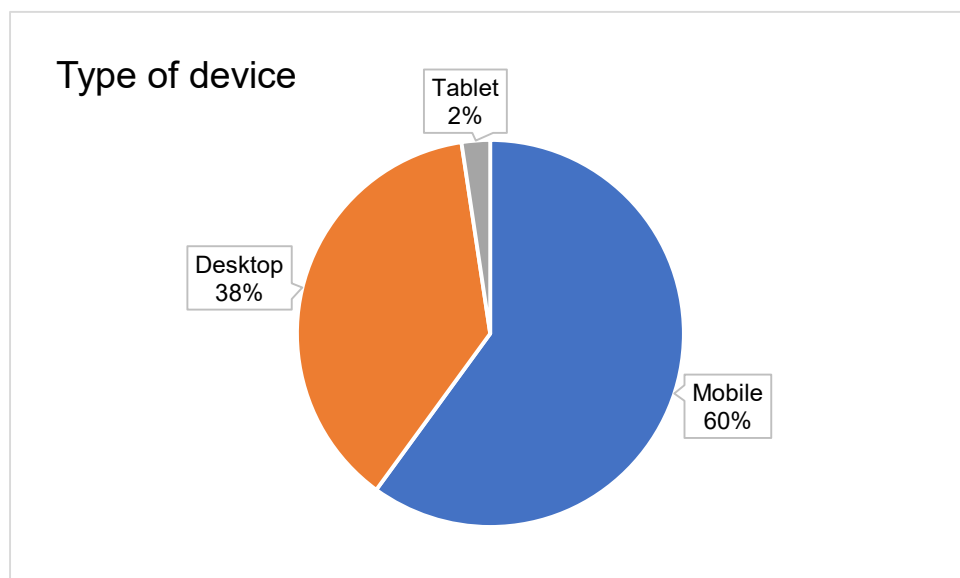
Source: Google Analytics

Page Views	Users	Sessions (visits)
6,495,849	2,374,224	4,644,597

Type of device used

Source: Google Analytics

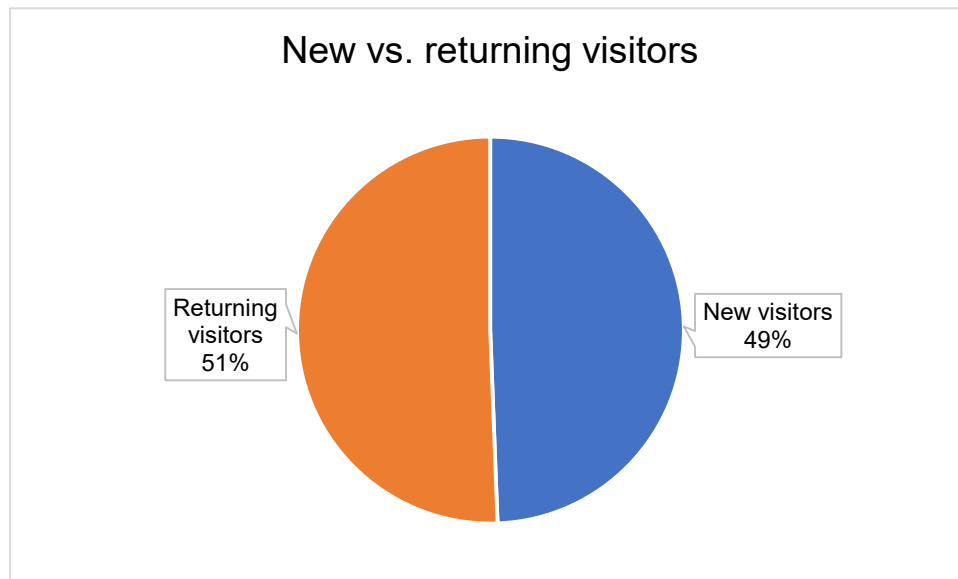
Device	% of sessions
Mobile	60%
Desktop	38%
Tablet	2%



New vs. returning visitors

Source: Google Analytics

New visitors	49%
Returning visitors	51%



Pages

Number of web pages on the www.merton.gov.uk website:

1,542

Top 100 web pages

Source: Google Analytics

	Page title	Page views Jan-Sep 2022	%
1	Home	751,770	14.88%
2	Garth Road Household Reuse and Recycling Centre	172,141	3.41%
3	Search	156,734	3.10%
4	Collection days for rubbish, recycling and garden waste	120,441	2.38%
5	My Tax and Benefits: manage your account online	112,386	2.22%
6	Make a payment	96,240	1.91%
7	Council Tax energy bill rebate	95,336	1.89%

Page title	Page views Jan-Sep 2022	%
8 Parking permits	88,552	1.75%
9 Planning, buildings and environment	82,999	1.64%
10 Benefits, Council Tax and housing	80,853	1.60%
11 Council Tax	77,765	1.54%
12 Rubbish and recycling	74,629	1.48%
13 Apply for or renew a parking permit	74,368	1.47%
14 School term dates and holidays	60,803	1.20%
15 Penalty charge notices	43,708	0.87%
16 Contact us: Overview	38,720	0.77%
17 Apply for social housing	38,168	0.76%
18 Wimbledon Park	35,734	0.71%
19 Election results	33,928	0.67%
20 Car parks in Wimbledon	32,637	0.65%
21 Get a new bin, box or recycling bags	32,318	0.64%
22 Jobs at Merton Council	31,538	0.62%
23 Find street parking charges and payment terminals	31,138	0.62%
24 Planning permission	29,763	0.59%
25 Parking	29,647	0.59%
26 Garden waste	29,306	0.58%
27 Streets, parking and transport	28,446	0.56%
28 Paying your Council Tax	27,937	0.55%
29 Report a missed rubbish or recycling collection	27,155	0.54%
30 Household Support Grant	25,454	0.50%
31 Morden Park House (Register Office)	23,936	0.47%
32 CPZ maps and hours of operation	23,199	0.46%
33 Visitor scratchcard parking permits	22,436	0.44%
34 Council tax charges and bands	22,295	0.44%
35 Wimbledon Park Watersports and Outdoor Centre	21,898	0.43%
36 Staff login: Webmail and network access	21,710	0.43%
37 Car parks in Morden	21,328	0.42%
38 Your Council Tax account and bills	20,648	0.41%
39 Apply for a school or nursery place	20,496	0.41%
40 Morden Park House (Register Office): Book a ceremony	20,130	0.40%
41 Recycling your furniture, fridges and other bulky items	19,972	0.40%
42 Moving home and registering for Council Tax	19,945	0.39%
43 What goes in your bins, bags and recycling boxes	19,630	0.39%

	Page title	Page views Jan-Sep 2022	%
44	Paddling pools and splash pads	19,476	0.39%
45	Garden waste: Renew or change your garden waste service	17,392	0.34%
46	Council Tax discounts, exemptions and support: Exemptions	17,337	0.34%
47	In-year school admissions, junior applications, and transfers	17,269	0.34%
48	Check your Council Tax account balance	16,641	0.33%
49	Contact Parking Services	16,296	0.32%
50	Council Tax energy bill rebate: Overview	16,178	0.32%
51	Council and democracy	15,998	0.32%
52	Council Tax charges and bands	15,857	0.31%
53	Education and learning	15,686	0.31%
54	Claiming Housing Benefit and Council Tax Support: New claims	15,193	0.30%
55	Planning	14,830	0.29%
56	Find a school	14,401	0.29%
57	Controlled parking zones	14,388	0.28%
58	School waiting lists	14,309	0.28%
59	Recycling furniture, fridges and other bulky items	13,790	0.27%
60	Births, marriages and deaths	13,714	0.27%
61	School streets (school safety zones)	12,899	0.26%
62	Apply for a school nursery place: Apply for a school nursery place	12,819	0.25%
63	Council Tax discounts, exemptions and support: Discounts and reductions	12,509	0.25%
64	Primary school Reception applications	12,450	0.25%
65	Planning applications and appeals	12,438	0.25%
66	Check if you're eligible for a parking permit	12,409	0.25%
67	Elections and voting	12,354	0.24%
68	Multi-watersports (ages 8 to 16)	12,220	0.24%
69	Leisure, libraries and culture	11,933	0.24%
70	Blue Badge parking permits for disabled people	11,848	0.23%
71	Wards	11,640	0.23%
72	Report a noise nuisance: Overview	11,585	0.23%
73	Controlled parking zones in Wimbledon Town Centre	11,317	0.22%
74	Guide to Council Tax	11,038	0.22%
75	How to put out your rubbish and recycling for collection	10,775	0.21%
76	Holiday activities and food clubs	10,701	0.21%
77	Pay your Council Tax by Direct Debit	10,605	0.21%
78	Secondary school applications	10,508	0.21%
79	Children's school holiday watersports courses	10,470	0.21%

	Page title	Page views Jan-Sep 2022	%
80	Getting married	10,436	0.21%
81	Fireworks displays in Wimbledon and Morden, south west London	10,150	0.20%
82	Book a rapid test for coronavirus (lateral flow test)	9,999	0.20%
83	Tennis courts	9,968	0.20%
84	Contact us about council tax	9,954	0.20%
85	Current and planned roadworks and traffic disruptions	9,648	0.19%
86	Council Tax energy bill rebate: Discretionary scheme	9,591	0.19%
87	Getting a new home: Apply for social housing	9,540	0.19%
88	Litter, fly-tipping and weeds on streets: Report it	9,466	0.19%
89	Recycle your Christmas tree	9,446	0.19%
90	Adult social care	9,048	0.18%
91	Find vacancies in primary schools	9,041	0.18%
92	Garden waste: How the garden waste service works	8,999	0.18%
93	Moving house	8,922	0.18%
94	Building control	8,761	0.17%
95	Primary school Reception applications: When to apply and important dates	8,573	0.17%
96	Social care	8,540	0.17%
97	Help with the cost of living	8,502	0.17%
98	Claiming Housing Benefit and Council Tax Support: Who can claim and how much	8,426	0.17%
99	Official notices: elections and voting	8,317	0.16%
100	Building control applications and inspections: Inspections	8,192	0.16%

This page is intentionally left blank